

WHAT IS CLAIMED IS:

1. A dual bearing reel to be attached to a fishing rod, comprising:  
a basic unit including  
a spool for winding or reeling out a fishing line by being rotated in  
normal or reverse direction,  
a spool driving mechanism for driving said spool, and  
an attachment frame to which said spool and said spool driving  
mechanism are attached such that said spool and said spool  
driving mechanism can function in cooperation with each other;  
and  
an outer plate portion that is attached to said attachment frame of said basic  
unit.
2. The dual bearing reel as set forth in claim 1, wherein  
said basic unit further includes  
a braking mechanism for applying a brake to the rotation of said spool,  
and  
a level winding mechanism for winding the fishing line uniformly on  
said spool; and  
said braking mechanism and said level winding mechanism are attached to  
said attachment frame such that said braking mechanism and said level winding  
mechanism function in cooperation with each other.
3. The dual bearing reel as set forth in claim 1, wherein  
said outer plate portion has a first engagement portion;  
said attachment frame has a second engagement portion; and  
said outer plate portion is detachably attached to said attachment frame by  
engaging said first and second engagement portions.
4. The dual bearing reel as set forth in claim 3, wherein  
said outer plate portion further has a body portion;  
said first engagement portion includes a pin projecting from said body portion;

said second engagement portion includes an engagement bore which engages said pin.

5. The dual bearing reel as set forth in claim 3, wherein  
5 said outer plate portion is detachably attached to said attachment frame by engaging said first and second engagement portions through an engagement member.

6. The dual bearing reel as set forth in claim 5, wherein  
said outer plate portion further has a body portion;  
10 said first engagement portion includes a fixed boss formed on said body portion;  
said second engagement portion includes an engagement bore; and  
said engagement member includes a screw that is screwed into said engagement bore and said fixed boss.

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7. The dual bearing reel as set forth in claim 1, wherein  
said attachment frame includes a pair of side portions, a cross member that bridges over said pair of side portions, and a leg portion that is attachable to the fishing rod.

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8. The dual bearing reel as set forth in claim 3, wherein  
said attachment frame includes a pair of side portions, a cross member that bridges over said pair of side portions, and a leg portion that is attachable to the fishing rod.

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9. The dual bearing reel as set forth in claim 8, wherein  
said second engagement portion is formed on said side portions.

10. The dual bearing reel as set forth in claim 8, wherein  
30 said second engagement portion is formed on said cross member.

11. The dual bearing reel as set forth in claim 7, wherein

said cross member and said pair of side portions are formed as a one-piece unitary member.

12. The dual bearing reel as set forth in claim 1, wherein  
5 said outer plate portion includes first through third outer plate members.

13. The dual bearing reel as set forth in claim 12, wherein  
said first outer plate member has a third engagement portion, and  
said second outer plate member has a fourth engagement portion that engages  
10 said third engagement portion to couple said first and second outer plate members.

14. The dual bearing reel as set forth in claim 12, wherein  
said outer plate portion further includes a fourth outer plate member.

15. The dual bearing reel as set forth in claim 1, wherein  
15 said outer plate portion is made from ABS resin.

16. The dual bearing reel as set forth in claim 1, wherein  
said spool driving mechanism includes a clutch mechanism and a drag  
20 mechanism, said clutch mechanism operatively taking one of active and inactive  
states, said drag mechanism restrictively allowing reverse rotation of said spool when  
said clutch mechanism is in the active state.

17. A dual bearing reel which is mounted on a fishing rod and winds  
25 fishing line around an axis that is perpendicular to the fishing rod, the dual bearing  
reel comprising:

a basic unit having

a spool for taking up fishing line,  
a spool driving mechanism for braking the rotation of said spool, and  
30 an installation frame that includes a main frame which is adapted to be  
mounted to the fishing rod and has first and second side plates  
that are spaced apart from each other with said spool being  
mounted therebetween and a plurality of connectors that links

said first and second side plates together, and third and fourth side plates that are each detachably mounted to outer sides of said first and second side plates, said spool and said spool driving mechanism being mounted on said installation frame such that said spool and said spool driving mechanism function in cooperation with each other; and

decorative cover portion having first and second cover members that are each detachably mounted to said installation frame such that said first and second cover members cover exteriors of said third and fourth side plates.

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18. The dual bearing reel disclosed in claim 17, wherein said spool driving mechanism includes:

a rotation transmission mechanism that includes a handle shaft having a handle mounted on one end thereof, such that rotation of said handle is transmitted to said spool,

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a clutch mechanism arranged operatively between said handle and said spool, said clutch mechanism being configured to switch said spool between a freely rotatable state and a line winding state, and

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a clutch switching mechanism configured to switch said clutch mechanism between a clutch-off state in which said spool is in said freely rotatable state, and a clutch-on state in which said spool is in said line winding state.

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19. The dual bearing reel disclosed in claim 17, wherein said basic unit further includes:

a drag mechanism that brakes rotation of said spool when said spool rotates to reel out the fishing line, and

a level winding mechanism for winding fishing line in an orderly manner on said spool; and

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said drag mechanism and said level winding mechanism are installed on said installation frame such that said drag mechanism and said level winding mechanism function in cooperation with each other.

20. The dual bearing reel disclosed in claim 17, wherein  
said basic unit further includes a brake mechanism that brakes said spool  
regardless of a direction in which the spool rotates; and  
5 said brake mechanism is mounted between said first side plate and said third  
side plate of said basic unit.

21. The dual bearing reel disclosed in claim 17, wherein  
said second side plate and said fourth side plate are disposed with a space  
10 which accommodates said spool driving mechanism being formed therebetween.

22. The dual bearing reel disclosed in claim 17, wherein  
said cover portion further includes a front cover that covers a side of the reel  
opposite a side to which the fishing rod is mounted.  
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